

SADIE CRUZ

+646 600 4733

Sadiecruz20@gmail.com

273 Essex St. Brooklyn
New York, New York 11208

INTERESTS

Creatively designed storytelling of pop culture, racial, gender, and mental health topics utilizing multiple visual platforms

PROFESIONAL SKILLS 3+ YEARS

PREMIERE
STORYTELLING
PHOTOSHOP
ILLUSTRATOR
SOCIAL MEDIA
PHOTOGRAPHY
SEO
JAVASCRIPT
HTML & CSS
INFOGRAPHICS
COPY EDITING

AWARDS

CARINDAL POINTS | 2016
ALL AMERICAN

DONORTH | 2016
ALL AMERICAN

LANGUAGES

ENGLISH 

SPANISH 

WORK EXPERIENCE

- **Media Coordinator for Billy's Cafe, Deli, & Pub**
| Queens, NY (Sept. 2018 - Present)
 - + Designed a website with a menu and online ordering service
 - + Acted as community liaison and reached out to multiple businesses and schools
 - + Created business logo
 - + Produced flyers and managed social media accounts
- **Freelance Graphic Designer for Elegant by Alice**
| New York, NY (Nov. 2017 - Jan. 2018.)
 - + Created a pitch deck for future investors
 - + Made graphics for their website
 - + Edited over 100 fashion photos
 - + Assembled catwalk videos
- **Web Editor for DoNorth**
| Plattsburgh, NY (Sept. 2015 — May 2016)
 - + Managed website and social media accounts using Twitter, Facebook, Instagram, and WordPress.
 - + Photographed scenic locations, edited articles
 - + Redesigned the magazine website
 - + Managed a web team of three people
- **Graphic Designer for Lambda Theta Alpha**
| Plattsburgh, NY (Sept. 2015 - May 2017)
 - + Created event flyers for educational and social events on campus
 - + Made a geotag for major event
 - + Arranged powerpoint for the chapter efficiency
 - + Designed a website for the chapter

EDUCATION

SUNY Plattsburgh / Aug. 2013 - May 2017
Major: Multimedia & Magazine Journalism
Minor: Graphic Design
GPA: 3.5

ORGANIZATIONS

National Association of Black Journalists / May 2017
Member

St. Jude Children's Research Hospital Up 'Till Dawn / Sept. 2016 - Dec. 2016
Co-Public Relations Chair

Lambda Theta Alpha Latin Sorority, Inc. / Sept. 2015 - May 2017
Founding Sister, Public Relations Chair,
Recruitment & Retention Coordinator

REFERENCES

Lois Clermont
Editor at the Press-Republican
Number: (518) 570-6335
Email: lclermont@pressrepublican.com

Angel Santiago
Manager at Billy's Cafe, Deli, & Pub
Number: (516) 978-5644
Email: asantiago@tceins.com